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9:11 Porsche Podcast - Transcript episode 10

Values and Hip-Hop: Porsche meets Kool Savas and Niko Backspin

Guests:

Kool Savas, German rap legend

Niko Backspin, music journalist

Host:

Sebastian Rudolph, Vice President Communications, Sustainability and Politics at Porsche AG

Intro [00:00 - 00:15]

[00:00:15] **Sebastian Rudolph:** Welcome to a new episode of the 9:11 Porsche Podcast. My name is Sebastian Rudolph, and I'm responsible for Communications, Sustainability and Politics at Porsche AG. With this audio magazine, we want to give listeners an insight into the world of Porsche and at the same time address a broad range of exciting topics. Today we have again set up our podcast studio in the lofty heights of the Porsche Museum in Stuttgart Zuffenhausen from where we have a stunning view over the Porscheplatz with its centrepiece sculpture of three white Porsche 911 cars soaring skywards.

Today, the 9:11 Porsche Podcast will be getting musical and welcoming two special guests: Savaş Yurderi, also known as the German rap legend Kool Savas, and Niko Hüls, music journalist and the face of "Back to Tape". We'll be looking at the stories behind them both and the values of this urban culture in just a moment, and of course we'll be enjoying some Porsche engine beats as well.

Hello Savaş, hello Niko – great to have you here today.

[00:01:18] **Kool Savas:** Hi.

[00:01:19] **Niko Backspin:** Nice to be here.

[00:01:20] **Sebastian Rudolph:** Before plunging straight into the hip-hop scene, we'll introduce our two guests.



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[00:01:29] **Station-voice:** Niko Backspin was born in 1977 in Hamburg and has been a hip-hop fan since the early Nineties. He turned his passion into a career at the turn of the millennium. As a journalist, presenter and head of Backspin, he is a champion of urban youth culture and always on the lookout for good stories and interesting people. Hip-hop as an art form and a life philosophy has always been an integral part of his everyday life. Niko has been cooperating with Porsche for the multimedia format "Back to Tape" since 2018.

Savaş Yurderi – aka Kool Savas – was born in Aachen in 1975. The son of a Turkish father and a German mother, he moved at the age of 11 from Aachen via Turkey to the Kreuzberg district of Berlin. Rap has been in his blood since childhood. Savaş had his commercial breakthrough in 2002 with his album 'Der beste Tag meines Lebens' (The Best Day of My Life). Today, the King of Rap is a permanent fixture on the German hip-hop scene, and a self-confessed Porsche fan.

[00:02:31] **Sebastian Rudolph:** Savaş, my first question goes to you: hip-hop and Porsche –how do they fit together?

[00:02:31] **Kool Savas:** If you watch interviews with me, I sometimes answer questions with a very concrete Porsche comparison. Not only am I a Porsche fan myself, and have always driven Porsches – I do so at the moment too –but somehow I often compare what I do with what I believe Porsche stands for: quality. I've always liked this image, and have somehow tried to reflect it a bit in what I do. So, to an extent, I do see similarities in this respect.

[00:03:05] **Sebastian Rudolph:** Niko, what about you?

[00:03:07] **Niko Backspin:** The whole journey surrounding 'Back to Tape' took me to the Porsche Museum at some point. I remember it exactly, during a final production on the first trip, and I read about something Ferdinand Porsche once said. I can't recall the exact words, but the gist of it was that he wanted to build a car that didn't yet exist, so he just went ahead and built it himself. And that, exactly, is how I got to know hip-hop all around the world. Beginning with the realisation that the sound that we wanted didn't exist yet, or the type of performance we wanted, or, if you like, the kind of rap music we wanted. So then you create your own worlds. And that's exactly how I got to know hip-hop and, to be honest, I realised quite quickly that, even if at first glance Porsche and hip-hop may seem worlds apart from each other, the gap between them isn't as great as you might think, and that's something I find fascinating.



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[00:03:54] **Sebastian Rudolph:** It's the pioneering spirit that bridges the gap. I'll take that as an overarching theme here; it's every bit as true for building cars as it is for making songs. You mentioned 'Back to Tape', your journey through Europe. Which experiences have remained with you as a lasting memory?

[00:04:10] **Niko Backspin:** To be honest, the nice thing about the opportunity of getting to know hip-hop all over Europe with 'Back to Tape' was that it's not just about what some other genres are now about for me, about being on top, being the biggest, brightest and what seems the loudest, but rather that it's about culture. And therefore also about different personalities. And then to wander around Barcelona with El Xupet Negre, a small, really inconspicuous older gentleman covered in paint, who always carries a small bucket of paint around with him, and to realise that he is the one who has been influencing street art in Barcelona for decades. That was such an insanely beautiful image for me, even back then, relatively early in the tour, because I realised that what everyone sees, what fascinates everyone, doesn't automatically always have to be a particularly charismatic personality, but rather an authentic personality, and that's exactly the type of person he is. And, to be honest, when our journey ended in Berlin, it also led to what I experienced with Savaş, because I noticed that there are other values and more things that connect you than just music and charts.

[00:05:14] **Sebastian Rudolph:** The values are interesting. Being down-to-earth, and also always remembering where you came from. Savaş, you're considered a rap legend, which is difficult, because you're still alive, and living legends have already achieved a lot in life. But how important is it to be down-to-earth, to love what you do, and to have a set of values?

[00:05:33] **Kool Savas:** I think if I didn't love what I do, I would have gotten out a long time ago. Because everything that somehow belongs to it, to being artistically creative, to this process of creation, and also everything that comes along with it as a result, I think would have put me off a whole lot earlier. For me, it just turned out that being able to be in the studio is the same as being able to do something new. You mentioned pioneering spirit – being able to create something from nothing, something that didn't exist before. Being able to write a song that didn't exist before and that only I could have produced and written at that specific moment – that's absolutely important to me. My parents always taught me these values and I hope that they were also able to live them out in the same way. For me, it was never an option to totally flip out and feel like I'm a rock star.



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[00:06:28] **Sebastian Rudolph:** These values that you mentioned, the craftsmanship – it can also be found in our upholstery workshop. Today you had a look at what is made there for Porsche by Porsche, for customers and fans in Werk 2. How was it for you, Savaş?

[00:06:42] **Kool Savas:** I found it extremely impressive. I must admit that I've watched documentaries about such things before, often on YouTube as well. I could have stayed much longer – I found it absolutely fascinating. I think I really pestered the guide who showed us around with questions, and I learned a lot that I didn't know before. I especially noticed that all the people looked so happy. Maybe they were pretending? No, no, I don't think so. No one gave the impression that they didn't feel like working, it really seemed like they were all into it – heart and soul.

[00:07:14] **Sebastian Rudolph:** Is that also important in the music business, Niko? To be engrossed, on fire, to enjoy what you do?

[00:07:21] **Niko Backspin:** I think that pretty much differentiates artists who stay a bit longer from artists who are maybe just on a short hype or having a fleeting moment. It means really having the will to succeed and keep people fascinated for the longer term. And to be honest, we also noticed when we talked before the show, that someone like Savaş has composed songs that inspire people for decades. The same goes for the car, and when I walk through the workshop and see how much meticulous work goes into putting a car together, I realise that love is really involved, and customers who buy this car seem to appreciate that just as much too. The same goes for music. You just notice it in artists when they do what they do because they want to do it, 100 per cent, and not only because they want to have a quick hit.

[00:08:05] **Sebastian Rudolph:** Passing the ball directly to you now, Savaş: when I think of music that inspires over decades, King of Rap immediately springs to mind. What do you associate with things you created decades ago and that you can still look back on?

[00:08:20] **Kool Savas:** I have to admit that I also forget a lot of things. I'm like that. Apparently my hard drive empties every now and again. So I always find it quite good when I can hold on to such things and, above all, when I exchange ideas with people who have also experienced a similar situation, but perhaps from a different angle. And there are things like, for example, a concert at Splash, where I stood in for Nas as the headliner. I didn't think of that moment as being such a big thing. I was like, "oh cool, so now I'm a headliner". And afterwards I met so many people who said that it was one of the greatest highlights



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of the festival for them, because it was raining, it was dark, there were 40,000 people there, and suddenly there was a German headliner partying with the people.

[00:09:01] **Niko Backspin:** Bro, that was the moment.

[00:09:02] **Kool Savas:** Yeah, you remember it too.

[00:09:03] **Niko Backspin:** Sure. That was the moment. A festival that had hit rock bottom, a US headliner who had cancelled for weird reasons, and everyone totally devastated. It was like it all came together, you taking that stage, standing under the spotlight, and saving the festival. It was an epic moment, and you can only do that if you're an artist with your whole heart and soul.

[00:09:22] **Sebastian Rudolph:** For those who don't know Nas, he's a great US artist, that has to be said. Savaş, tell us, how did you get into rap in the first place? How does something like this grow and develop and all of a sudden contribute something lasting to your own frame of values?

[00:09:36] **Kool Savas:** Well, I started rapping simply through interest, because I found everything that had anything to do with hip-hop interesting. But only from the moment I immersed myself in hip-hop culture, when I went to a jam for the first time, to a hip-hop event some place, which, as often happened back then, had sprung up somewhere and was a pretty amateurish affair, but was a space where people met who lived and represented hip-hop culture, like graffiti sprayers, DJs, dancers, break dancers, B-boys, rappers and so on. That's when I realised for the first time what that could mean to me, and what it gives to others. What it triggers: this communication, this community. So that was something great for me. I hadn't experienced it in this form before, and that's when I fell in love with hip-hop, in fact.

[00:10:21] **Sebastian Rudolph:** And how important is a fundamental value like respect on the scene, where people fight fiercely using words, but always on a certain foundation, which also means respect?

[00:10:32] **Kool Savas:** In the past, respect was a very important component. There were boundaries that didn't necessarily have to be spelled out, but that you knew existed when dealing with each other. For example, it was clear that you can battle. That is, you can go into a competition, and this competition can also be rough and seem a bit violent here and there, and you can be emotional, and also get tough with each other. But at the same time, you knew, like after a good boxing match, that you shake hands and show your respect to the other person. And still, for me personally, respect is not just one of the basic values of social coexistence, but also of hip-hop itself.



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[00:11:10] **Sebastian Rudolph:** You said it's ok to be emotional sometimes. Dear listeners, I've brought a photo with me that shows Niko Hüls and Savaş on the steps of a building entrance. But it's not just any house entrance. Niko, can you tell our listeners what you associate with this photo?

[00:11:29] **Niko Backspin:** That's the beauty of what Savaş just said, about situations he was in, where maybe he didn't perceive the implications for himself at that moment in time. This bridge in Karl-Marx-Straße in Berlin is the bridge on which the video for the song King of Rap was filmed. As a journalist, I can say for my part that it was the moment when you boldly entered the scene for all to see, as still a bit of a newcomer actually, and showed everyone that you're the king. Which caused quite a sensation, and triggered a lot of indignation, but also, for me, gave birth to one of the greatest rap songs in German rap history. That's why, for me, that moment, and the photo too, to be honest, are so beautiful, because on the tour, the second tour of 'Back to Tape', we were also there at the end and it was raining a bit. And even for me these moments are special again, returning to places where things were created that are epochal for hip-hop. And then we were sitting there, and I was rapping badly along with you, and you performed a bit. I remember that.

[00:12:27] **Kool Savas:** Yeah, and we performed the song acapella afterwards too.

[00:11:29] **Niko Backspin:** But you see, you said, well, I was a bit embarrassed. I'm a bit of a fan.

[00:12:35] **Kool Savas:** Now, in retrospect, maybe I see it. You could read that into it.

[00:12:40] **Sebastian Rudolph:** And for the original photo, which was taken for King of Rap, Savaş crossed borders. He comes from West Berlin and the Karl-Marx-Allee is in the east of the city. How important is this, that hip-hop also transcends borders? Today Berlin is one city, but back then, that was already quite a step to take.

[00:12:58] **Kool Savas:** Totally important. Hip-hop has always had this mission to bring people together from different social classes, from different countries of origin and from different faiths. Maybe that's not so up-to-date any more, it has changed – that's ok, it has to be allowed to change. But for me, it's also the same thing. For me, hip-hop culture definitely means tolerance and cohesion and also this common denominator. Hip-hop was always important for the kids and young people back then in America, and now too in Germany.



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[00:13:32] **Sebastian Rudolph:** As you say, hip-hop is an incredibly big youth movement both in America and in Germany, Niko. Values change, but certain core values remain. Give us your take on things.

[00:13:44] **Niko Backspin:** I think hip-hop made it very easy for people to deal with core values at the beginning, because if you look at the history of hip-hop, it comes from the US, from ghettos, where people wanted to try to find a way out of a hopeless situation and create a new path for themselves through culture and their own power of expression. They were able to define this relatively clearly for themselves over time with the four pillars of break dance, graffiti, DJing and rap. And that's always a generational issue, so maybe that scared people off. But if you're honest and put everything to the side, and that's what a 'Back to Tape' journey, through the different generations I met on the road, has shown me: you have to boil it down to its essence. And that includes respect, as Savaş just said, and also the pioneering spirit that you were talking about. And so, basically, there are different elements that define hip-hop, but without a lot of elements actually being used. And then there's also something like a code of values that you can also apply to society, which I honestly think is more important today than ever.

[00:14:45] **Sebastian Rudolph:** We'll talk more about values, hip-hop culture and also the connection to Porsche in a moment. But before we do that, let's hear some facts in this respect.

[00:15:00] **Station-voice :** Hip-hop and Porsche are only at first glance a surprising combination. Both stand for diversity, openness and also the urge to bring about change. Porsche promotes these cultural values and the pioneering spirit behind them. As part of its sustainability strategy, the sports car builder has been supporting cultural projects for years. For example, Porsche is also a premium partner of the Leipzig Gewandhaus Orchestra and the main sponsor of the Stuttgart Ballet.

Under the title 'Back to Tape', Niko Backspin travelled through Germany and other European countries on two road trips together with Porsche. During the journeys he delved deep into the creative scenes of the metropolitan cities. The result is impressive. The collaboration was awarded more than 20 international communication and media prizes and, in addition to two film documentaries, also includes social media formats on Instagram, Spotify and TikTok, as well as a travel and culture guide to destinations that every hip-hop and road trip fan in Europe should visit. By the way: the travel and culture guide can be won later in the episode.

The book is available online for €24.90. Porsche, Niko Backspin and the 'Back to Tape' team will donate the proceeds from the sale of the book to Viva Con Aqua, a non-profit organisation that helps people worldwide to access clean drinking water and basic sanitation.



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[00:16:28] **Sebastian Rudolph:** Niko, tell us more. How was the idea behind 'Back to Tape' born?

[00:16:34] **Niko Backspin:** Actually, it was a funny process, because I can remember that the first contact between Porsche and me was because they simply wanted to accompany me in my work, to see how the hip-hop journalist **Niko Backspin** does his stuff, which made me very happy. So I just did what I always do. Ok, I'm given an opportunity, I plan something and I work out a route. What was also very important to me, culturally as well, was being able to meet a couple of people on the first trip through Germany who maybe wouldn't be getting so much attention today otherwise. Not the big superstars, but I went to see Toni-L in Heidelberg, a hip-hop veteran, and spent the day with him and had him explain these hip-hop values to me, which was just incredible. Or experiencing something similar with Moses Pelham in Frankfurt, with highly emotional situations in front of his own apartment building, where he virtually founded his 3p dynasty. And I think that, from the process we went through there, from the work, it emerged at some point that, ok, you can see more in it, you can make more of it. In principle, that's quite some package. Perhaps also these bridges, for instance, that you can now see, but which you weren't so aware of at the beginning. And that's how, I think, the first film came about, which turned out to be a success for everyone, and the logical consequence of that was my wish to continue. Porsche obviously also wanted us to do something together, and then the logical next step was to leave Germany and travel through Europe. Because I think, and you'll be able to confirm this as well, hip-hop is such a multilingual language that no matter where you go in the world, all you need is just a few codes, some hip-hop gear. Graffiti sprayers will tell you they fly to Brazil to a tiny slum and as soon as they get there they've got a hip-hop bridge. They see immediately that there's someone on the other side who speaks the same language. And this connecting element is, I think, what carries the story that we can tell here with 'Back to Tape'. Because we're not just looking for superstars, but for real personalities in all the elements that stand for certain values.

[00:18:30] **Sebastian Rudolph:** Niko's road trip also led to Berlin, to you, Savaş. How did you perceive this, as a participant in this journey, as an inspirer of hip-hop culture?

[00:18:40] **Kool Savas:** Well, Niko has interviewed me quite often, but I noticed it was a big deal for him, because he had experienced so much before and he also told me – I don't know where exactly you were before, but then you told me things – and he was still visibly spaced out by them. You could feel that it was something special, it wasn't just "come on, let's meet for an interview and do a promo for the album", and it wasn't about an album. It was more about something big – it was more of a big thing.



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[00:19:12] **Sebastian Rudolph:** And looking at Germany in connection with this big thing – Niko has mentioned Heidelberg, Frankfurt, Berlin – the question is, does every city have its own culture and perhaps also inspire other cities, in hip-hop now, for example, to explore paths that didn't exist in the city before?

[00:19:27] **Kool Savas:** Especially in the past, when people were not as networked as they are today, and the internet was still so young that it was not yet interesting for us, and you couldn't make direct contact with everyone, it was already very obvious that the language changed a lot depending on where you were. And everyone had their own codes, their own rules, their own heroes who were celebrated. So in Heidelberg there was a completely different climate than in Berlin, for example, and there it was different again than in Cologne and so on. This has all become intermingled, and merges with each other too, which I also like. But of course, an original Berlin native will always be an original Berlin native, and you will always be able to identify him as such in North Rhine-Westphalia.

[00:20:10] **Sebastian Rudolph:** And all these cultures are united in hip-hop culture, a road trip through Europe. Niko, before we get to the quiz – because I'm about to play a game with you – you're a hip-hop music journalist: could things have actually gone in another direction?

[00:20:24] **Niko Backspin:** Yes, again and again, and I think maybe that also, I don't know, over the years has been the motor behind why I like to do this so much. Because I did it of my own free will. I have always had two passions: one is sport and the other is music. And I think if there had been the chance of taking the other direction, maybe it could have been that. I'm very grateful that I went the hip-hop way, because – and now we're back at the beginning, also with what Savaş said about himself – it was simply a world that somehow absorbed you, and it appealed to me, and so I became a hip-hop journalist with all my heart and soul and remain so to this day.

[00:20:59] **Sebastian Rudolph:** That's a good cue for my last question before the quiz starts. Savaş, you've been in the rap business for 25 years. You have a new album out this year, called Aghori, and it has successfully hit number one in the album charts. How do you maintain such a fire, such a passion, and also the creativity to be present again and again after such a long time – to be good over and over again?

[00:21:25] **Kool Savas:** Thankfully that has moved more and more into the background. To be good, yes, that's my own personal aspiration. But actually, it's basically this creative process that makes me so



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happy: when I know I can go into the studio and be there alone with my thoughts and produce something. As far as success is concerned, I'm trying to fade that out a little bit, but later on it's good of course. Then you work on what you've produced so that it is at best also successful. But that's about being your own fan. Quite simply, I'm a rap fan, and always will be. So even if, some day in the future, I weren't doing this full-time any more, I would still make music, because I really do find it fulfilling.

[00:22:07] **Sebastian Rudolph:** To be fulfilled, to be happy. So this applies to Savaş as well as to our colleagues in the upholstery workshop. Always being good and taking joy in your profession is a driving force. I hope that you also enjoy our little quiz. I'm going to play you some engine sounds and this time you're not a team, you're sort of battling each other. Let's see who's better.

[00:22:35] **Niko Backspin:** I'm gonna lose miserably.

[00:22:36] **Kool Savas:** That's really difficult.

[00:22:37] **Sebastian Rudolph:** Setting the bar low, that's always a good way of getting one up on the others, Niko.

[00:22:42] **Niko Backspin:** Tactics. Nothing but tactics.

[00:22:44] **Sebastian Rudolph:** Which of the engine sounds is the Macan GTS?

[00:23:37] **Niko Backspin:** You know which one, don't you?

[00:23:38] **Kool Savas:** No way. Haven't a clue.

[00:23:40] **Niko Backspin:** I'll give you a clue.

[00:23:42] **Sebastian Rudolph:** Go ahead, Niko.

[00:23:43] **Niko Backspin:** The second one.

[00:23:44] **Sebastian Rudolph:** And what does Savaş say?

[00:23:45] **Kool Savas:** I find it extremely difficult, but I'll go for the first one, though I truly don't know.

[00:23:52] **Sebastian Rudolph:** That's very modest of Savaş, because he's got it right, of course. The first engine was the Macan GTS.

[00:24:01] **Kool Savas:** Coincidence.



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[00:24:02] **Niko Backspin:** I can see I haven't the slightest idea.

[00:24:05] **Sebastian Rudolph:** Well, 1:0 for Savaş, and here's your chance for the equaliser, Niko. Which of the three engine sounds is the fastest model of the 911 GT series? Which is the fastest? First, second or third, Niko, the choice is yours. Or will Savaş start?

[00:25:06] **Niko Backspin:** Ok, you start.

[00:25:07] **Kool Savas:** Which one is the fastest? The GT2?

[00:25:10] **Sebastian Rudolph:** Yeah, that's right. If you now match the GT2 RS to a sound, you'll get almost twice the points.

[00:25:18] **Kool Savas:** I'll just say number three. Three sounded the most radical. Yeah, I think so.

[00:25:22] **Niko Backspin:** Then I'll go for number two.

[00:25:24] **Sebastian Rudolph:** Savaş is a real professional. He got it right again!

[00:25:27] **Kool Savas:** Just got lucky again!

[00:25:28] **Niko Backspin:** You always say it's luck, but you know right well.

[00:25:31] **Kool Savas:** I'm not going to stand here and ... it's just luck!

[00:25:35] **Sebastian Rudolph:** Respect Savaş, that's all I'll say. And now to bring Niko back on board, I have a question for both of you. What do the Porsche Cayenne and Savaş's first successful album have in common? I mean 'Der beste Tag meines Lebens' (The Best Day of my Life).

[00:25:53] **Niko Backspin:** You know it again.

[00:25:54] **Kool Savas:** No, I'd have to guess, I would say the year it was released. Maybe the Cayenne was presented for the first time that year?

[00:26:03] **Sebastian Rudolph:** You could now add "That sounds good"?

[00:26:06] **Niko Backspin:** I'll go for that.

[00:26:07] **Sebastian Rudolph:** That's right.

[00:26:08] **Niko Backspin:** This is a very unfair game here. I'm losing hopelessly.



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[00:26:14] **Sebastian Rudolph:** Both came out in 2002. Savaş is unbeatable.

[00:26:22] **Kool Savas:** Should I take part in 'Who Wants to be a Millionaire'? Who knows. I'm having a lucky streak.

[00:26:24] **Niko Backspin:** The Porsche edition of it.

[00:26:26] **Sebastian Rudolph:** Yes, and keep up the modesty you two. First of all, thank you both very much. Now it's your turn, dear listeners. In this episode of our 9:11 Porsche Podcast you again have the chance to win a prize.

[00:26:41] **Station-voice:** Porsche AG is giving away three travel and culture guides signed by **Kool Savas**, Niko Hüls and Duan Wasi entitled 'Hip-hop Kultur. Ein Roadtrip durch Europa' (Hip-hop Culture. A road-trip through Europe) from the 'Back to Tape' series, along with the matching audio book. The competition runs from now until the release date of the next 9:11 Porsche Podcast episode. To enter, simply send an email with the answer to the competition question to: 911-podcast@porsche.de. Porsche will draw a winner from all the correct entries. Anyone aged 18 and over can take part. The conditions for participation can be found in the Porsche Newsroom at newsroom.porsche.de/podcasts, along with a few tips. Good luck!

[00:27:26] **Sebastian Rudolph:** So, now we just need the question, and it is: in which Porsche model does Niko Hüls go on a road trip through Europe? Just send your answer by email to 911-podcast@porsche.de. And Savaş is not allowed to help this time.

Our podcast episode is slowly coming to an end. We've talked a lot about the values that hip-hop and Porsche have in common. We've talked about pioneering spirit and bridges being built. Finally, a very general question, Niko, what's your next big, or even small, project?

[00:28:07] **Niko Backspin:** Well, if it were up to me and this pandemic that we're in allows us to travel again at some point, my first goal is, of course, to tell stories again, and I'd like to do that in Germany and beyond. Because what we began with 'Back to Tape', and which got even bigger with the second part, is still growing inside me. And as Savaş has already said, the two of us have met many times for interviews, and I am always delighted every time we get to talk with each other again. But of course it's also a challenge for me to meet completely different people in completely different countries. And whenever



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it's possible, my next goal is to get back on the road again for 'Back to Tape', and to meet people in Europe who tell the story of hip-hop.

[00:28:50] **Sebastian Rudolph**: And you, Savaş?

[00:28:51] **Kool Savas**: My next musical project is actually a kind of heritage edition. I'm going back in time, and want to produce an album that is oriented to the rap sound of the Nineties. A so-called boom bap album, for those who are familiar with the term. I'm going to meet with producers who actually still produce this sound, which has basically been more or less forgotten. And I'm just trying to look back a bit, to learn something for myself again, that was a very deep wish of mine. I've always had that on my mind – always said to myself that I'd make a Nineties album at some point, and that's what I'm going to do now.

[00:29:30] **Sebastian Rudolph**: That sounds good! And I'd like to say thank you very much to both of you for this episode, Savaş, Niko.

[00:29:35] **Kool Savas**: Thank you.

[00:29:36] **Niko Backspin**: My pleasure, thank you.

[00:29:37] **Sebastian Rudolph**: So now, listeners, I hope you enjoyed this as much as I did. Subscribe and rate us, send feedback and suggestions to 911-podcast@porsche.de. Take care and stay well. Bye!